

**Task:** Find two digital services, study what kind of data they collect, if that data is sold to anyone, if it can be linked with any other data etc.

**Pobox:** (<https://www.pobox.com/privacy>)

- Doesn't sell advertising space
- **Does not aggregate your personal information for marketing purposes. They may use your data to determine some basic information about their user base (e.g. country)**
- **They do not sell, loan, give away, share or in any other way make your personal information or your pobox address available to parties other than IC Group, Inc. and its affiliates, except:**
  - o **when** you give them permission (e.g. to deal with another company on their behalf)
  - o **when** you have violated their terms of service
  - o In the event of a **merger** of a **transfer** of all or substantially all assets to a third party. You will be notified in such case
  - o To comply with law or legal issues (**subpoenas**), or to establish or exercise their legal rights or defend against legal claims
    - If your information has been subpoenaed from us, **you will be informed unless we are specifically barred from doing so by the subpoena.**
- **Stored data (Basic & Plus):**
  - o **They do not store messages** coming through their servers **for forwarding accounts**. Once they receive a message, they immediately attempt to process it and forward it. **Message will be kept if 1. there's a problem with the forwarding address**, we will attempt to resend it for max of **5 days**, **2. the message goes to spam filters** and is discarded, the message is kept for **30 days**.
- **Stored data (Mailstore):**
  - o **They store messages coming through the servers**. They are stored until you delete them or quota is reached. If account is terminated messages are stored for additional 30 days.
- **They use cookies**. They do NOT issue third party cookies, so only from their 3 domains or their subdomains.
- **Ownership: all data** (emails, list content, subscriber lists and any list information disseminated through pobox) **is the property of the account owner/author** of particular message.
- Lists are private
- **All messages sent to lists are stored for the life of the list**
- Subscription or other administrative requests sent via email are stored for 30 days
- **Pobox reserved the right to update their privacy policy.**

## **Gmail:** (<https://www.google.com/intl/en/policies/privacy/>)

- **Information you give Google:**
  - **Personal information** (name, address, number, optional credit card, ...). For full advantage of sharing features, you should **create publicly visible Google profile**, which may include name and photo
  - **Information we get from your use of Google's services: e.g. how you use services, when you watch youtube video, visit a website that uses G's ad services, view/interact with G's ads and content. This includes:**
    - **Device information** (hardware, OS, unique device identifiers, mobile network, phone number)
      - **Log information** (how you used G's service (e.g. search queries), telephone log info (numbers, date, duration, SMS routing info etc.)
      - **IP address**
      - **Device event info** (crashes, settings, software etc.)
      - **Cookies**
    - **Location info**
    - **Unique app numbers**
    - **Local storage**
    - **Cookies and similar technologies**
  - **In addition, info obtained from partners may be associated with G account, which is then treated as personal info**
- **How collected info is used:**
  - **To improve services and develop new ones**
  - **To protect G and users**
  - **Tailored content for you (relevant search results, ads)**
  - **Your name is in every G service**
  - **G may display your profile name, photo, actions or connected 3<sup>rd</sup> party apps (+1's)**
  - **Communication record when contacting G**
  - **G may combine personal info from one service with other services**
- **Info may be processed outside your country**
  
- **Info G shares:**
  - **With consent: personal info with companies, organizations or individuals**
  - **With domain admins and resellers who provide user support:** they may view stats regarding account, change password, suspend/terminal account access, access or retain info stored as part of your acc, receive your acc info to satisfy applicable law, regulation, legal process or enforceable gov request
  - **For external processing** to affiliates/trusted businesses/persons to process it for G
  - **For legal reasons**