

Movefreely.com

GROUP 3

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*CS30A7400 Software and application
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Tour Needs

- Common platform for travelling plannification
- A open vehicle mobility
- A sustainable life style



- Partnership with transportation companies

- Open information from different sources of traveling



Approach



- Network development
- Application on mobile devices and PC
- Global vision of the future travel



- Marketing strategy
- Inbound marketing and outbound marketing for users and stakeholders

- Connexion without registration
- Management of profiles



BENEFITS



- Easier
- Faster
- Cheaper



- customers
- marketing

- Social network
- Support by city
- Membership





- Free sharing
- Membership?



- Donate data
- Subsidy from city

- Obtain open data
- Self-development
- Applications

