

Research question	Goal	
<p>RQ1: How do new clients express interest towards open data?</p>	<p>How do you get new clientele?</p> <p>What is your perception about open data projects?</p> <p>Has open data been a part of your conversations or possible solutions?</p> <p>Do your new clients want to connect to existing databases / APIs?</p> <ul style="list-style-type: none"> • Private? • Public? <p>Have new clients showed any interest towards open data?</p> <p>What kinds of companies want open data to be used?</p> <ul style="list-style-type: none"> • What for? <p>What kinds of companies want data to be shared?</p> <p>What kinds of companies want data to be open?</p> <p>Who do the companies want to open or share their data to?</p>	<p>Identify how the new clientele treats open data from the beginning.</p>
<p>RQ2: What kind of open data-based solutions are the existing clientele expecting?</p>	<p>How does the existing clientele want to apply open data in their systems?</p> <p>Are you getting contacts regarding open data from your clients?</p> <p>How much control your clients want over data?</p> <p>Do your clients want to open or share their data?</p> <ul style="list-style-type: none"> • To consumers? • To public? • To other companies? • To you? <p>Are you receiving data from your clients?</p>	<p>Identify the change in attitudes towards open data.</p>
<p>RQ3: How does the product portfolio of a software company respond to open data?</p>	<p>Do you have products for:</p> <ul style="list-style-type: none"> • Opening data? • Using open data? 	<p>Identify what the producing company has done to offer open data.</p>

	<p>Have you used open data to enhance an existing product?</p> <p>What kind of open data solutions you have implemented?</p> <p>Have you had any data sharing between companies?</p> <p>Have you had any personal data sharing for customers?</p> <p>Have you created solutions for public sharing?</p> <p>Have you created open APIs?</p> <p>Do your products create analysis by aggregating open data and client's data?</p> <p>Are any of your products based on open data?</p>	
RQ 4: What are the current trends of open initiatives?	<p>Has there been any inquiries about other sorts of openness than open data?</p> <p>How are your products following these trends?</p> <p>How your products are using any form of open content or similar?</p> <p>How closely do your company follow market trends in general?</p>	Identify what kind of sharing / openness is emerging.
Other	<p>What products / services do you make?</p> <p>In what fields do your clients operate?</p> <p>Considering your organization, how much resources does your development team have?</p> <p>Is there anything relevant you felt was left out?</p>	